# Vermont Women's Fund (2023)

## Vermont Community Foundation

## Fund Guidelines

#### **About The Vermont Women's Fund**

The Vermont Women's Fund, a component fund of the Vermont Community Foundation, was established in 1994 as an enduring resource for our state's women and girls. The Fund remains the largest philanthropic resource dedicated exclusively to this mission. A council of people from around Vermont advises the Fund and participates in its grantmaking, fundraising, and leadership work.

Our definition of "women and girls" is inclusive of cis and trans women and girls, as well as non-binary people affected by gender oppression. Moreover, we recognize the disproportionate marginalization of the voices of BIPOC individuals in Vermont.

#### **Our Vision**

Vermont is a place where all women and girls thrive.

#### **Our Values**

- Shared Power
- Revolutionizing Systems
- Equity for All

## **Our Mission**

We fund structural change to advance gender equity and justice in Vermont.

Our mission acknowledges the very different experiences women and girls have in Vermont related to race, gender identity, sexuality, class, age, and ability. We are committed to sustaining systems change and movement building to address the root causes of gender inequality. We believe economic security is a critical pathway to success for women and girls in the state. We engage in statewide partnerships, targeted philanthropic giving, research, and program support that addresses the fundamental needs of women and girls.

#### What We Fund

We support programs that seek to address systemic barriers to economic well-being, and those that recognize the disproportionate impact of these barriers on women and girls by race, gender identity, sexuality, class, age, and ability.

We are also invested in the sustainability of the organizations we support and seek to

determine how best our funding can contribute to long-term viability, creativity, and generative change. We award single or multi-year grants that support programmatic expenses for pilot or established programs and/or general operating costs. We consider funding proposals that supports work at any phase of development (including pilots).

## **Guidance for Proposals**

## Outcomes & Strategies

The Vermont Women's Fund will consider general operating support and programmatic proposals, including those designed to meet essential needs and those focused on long-term structural change, that contribute to the following outcomes:

- Make pathways to economic well-being (e.g., livable wage jobs, career development, entrepreneurship, and financial literacy) more visible, accessible, and affordable for all women and girls,
- Invest in the economic security and career prospects of unemployed women or those earning less than a living wage,
- Advance strategies that address systemic barriers to economic well-being and thriving in Vermont (e.g., education/training, childcare, transportation, access to health care, paid family leave, living wages, etc.), and/or
- Enhance the capacity of the organization to achieve its mission and practice stated values.

#### Critical Components

Proposals that include the following components will be prioritized:

- Desired outcomes aligned with the Fund's mission and focus areas, listed above
- Commitment to working with women and girls who are disproportionately impacted by systemic racism and sexism (BIPOC individuals, trans women and non-binary people, women living with disabilities, older women)
- Demonstration of how the proposed work will influence change and address systemic barriers and root causes
- Strategies grounded in research or best practices
- Projects that exhibit a collaborative approach
- A clear description of the desired vision for the program at the end of the grant term, and what questions will guide reflection and evaluation
- Regional representation across Vermont

#### What we do NOT fund:

- Personal financial support given directly to individual women/girls
- Individuals applying for scholarships or to attend school
- Endowments

- Campaigns to elect public officials
- Programs with religious instruction
- Projects that will be completed before the grant is awarded
- Businesses, business start-up funds, or loans
- Fundraising events
- Organizational debt
- Capital campaigns
- Indirect expenses over 10% of the project budget

## Who May Apply

Grant applications will be accepted from organizations located in or serving the people of Vermont. Organizations must be tax-exempt under Section 501(c)(3) of the Internal Revenue Code or be a public agency, school, or municipality in the state of Vermont. Nonprofit organizations or community groups who do not have 501(c)(3) status may apply for grant awards if another eligible organization acts as a fiscal sponsor.

No person in the United States shall, on the basis of actual or perceived race, color, religion, national origin, sex, gender identity (as defined in paragraph 249(c)(4) of title 18, United States Code), sexual orientation, marital or parental status, political affiliation, military service, physical or mental ability be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity funded in whole or in part with funds made available (meaning any funds having a competitive application process) by the Vermont Community Foundation, and any other program or activity funded in whole or in part with funds appropriated for grants, cooperative agreements, and other assistance administered by the Foundation.

Grant applicants must employ staff and provide services without discrimination on the basis of race, color, religion, national origin, sex, gender identity (as defined in paragraph 249(c)(4) of title 18, United States Code), sexual orientation, marital or parental status, political affiliation, military service, physical or mental ability.

### Full guidelines are available online by clicking here.

All Applications must be submitted electronically through the Vermont Community Foundation's Online Grants Manager. Visit the **Online Grant Center** to learn how to use the Grants Manager, including accessing your existing account or registering for the first time. The electronic application form will be available after logging into your account. If you have questions, please contact Jane Mulcahy, Program Associate for Grantmaking, at jmulcahy@vermontcf.org or 802-828-7760.

The grant deadline for 2023 is 5:00 p.m. on Tuesday, March 21. No late applications will be

accepted so please make sure to plan accordingly and submit early to ensure receipt. Applicants will be notified of final decisions in May.

# **Project Information**

## Proposal Title\*

If requesting general operating support, please note that here.

Character Limit: 125

## **Proposal Statement\***

Brief 2-4 sentence description of the what, why, and how of your work. *Note: this may be shared with other potential funders.* 

Character Limit: 300

## Stage of Program Development\*

Select the most accurate option:

#### Choices

Research / ideation

Product / Model development

Demonstrating effectiveness

Expanding delivery of proven program

Above choices not applicable; this is a General Operating Support request

Other

# Stage of Development - continued\*

Please explain your answer. If requesting general operating support, please indicate why this type of funding is most critical for your organization at this time.

Character Limit: 500

# Amount Requested\*

For May 2023 - April 2024. Up to \$15,000.

Character Limit: 20

# Years of Funding Requested\*

Please note that the majority of competitive grants are awarded for one-year terms. In response to proposals that include compelling evidence that multi-year support would catalyze greater change, grants may be awarded for two-year terms.

Character Limit: 20

## Geographic Area Served\*

Briefly explain the geographic area that will be served by your project and/or organization in the space below. If appropriate, list town names -- but it is not necessary to list all towns for county-wide projects.

Character Limit: 200

## Choose each county served by your project and/or organization:\*

#### Choices

**Addison County** 

**Bennington County** 

Caledonia County

Chittenden County

**Essex County** 

Franklin County

**Grand Isle County** 

Lamoille County

**Orange County** 

**Orleans County** 

**Rutland County** 

**Washington County** 

Windham County

Windsor County

## This is a proposal for a program that:\*

Check all that apply.

#### Choices

makes pathways to viable careers more visible, accessible, and affordable for young women and girls. invests in the economic security and career prospects of unemployed or low-income employed women. advances strategies that address systemic barriers to economic well-being and thriving in Vermont. enhances the capacity of your organization to achieve its mission and practice stated values N/A; this is a general operating support request.

# Number of women and girls directly served or indirectly impacted by your project or organization\*

Must enter an integer (ex. 18). If you are unsure, please provide your best estimate.

Character Limit: 100

#### Timeline\*

Briefly state the timeline for this proposal. The grant period begins May 2023.

Character Limit: 200

## Project Budget - Total Expenses\*

Project budget not required if requesting general operating support, please enter 0.

Character Limit: 20

## Project Budget - Percentage\*

Please calculate the amount requested in this application as a percentage of the total project budget. Project budget percentage not required if requesting general operating support, please enter N/A.

Character Limit: 50

## How is your organization supporting this project?\*

Are project expenses included in the organization's annual operating budget? If so, in what capacity? If requesting general operating support, please enter N/A.

Character Limit: 300

## Partial Funding\*

Sometimes we choose to award partial grants that are less than the applicant's requested amount. If you are awarded a partial grant from the Vermont Women's Fund, what would the impact be on your ability to complete the project? Have or will you secure other funding from different funders? If requesting general operating support, please enter N/A.

Character Limit: 750

# Applicant Information

## Organizational Description\*

Please include your mission, years in operation, and a brief description of the work you do to accomplish that mission.

Character Limit: 500

# Organizational Budget - Total Expenses\*

List the annual operating budget for the applicant organization.

Character Limit: 20

# What status best describes your organization?\*

#### Choices

Municipal entity (i.e., town, public school, or other municipal department or agency)

Registered 501(c)(3) nonprofit

Church or religious group

Other - Please provide details in your answer to the next question.

# If you answered "other", please explain the applicant's status: (If applicable)

If the applicant has a fiscal sponsor or if it operates under the umbrella of a larger registered nonprofit, provide their name and any additional information below. All applicants with a fiscal sponsor are required to upload a signed Fiscal Sponsor Agreement with this application. See the "Attachments" section for details.

Character Limit: 200

## **Grant History**

If you received a grant from the Vermont Women's Fund in the last five years, please list the years, amounts, and what the grants were for.

Character Limit: 200

# **Proposal Narrative**

## Community Need\*

Describe the community need and/or systemic barrier you are trying to address and how it aligns with the Vermont Women's Fund priorities.

Character Limit: 1500

## **Project Goals\***

Describe the specific goals of your project and how they relate to the need above that you propose to meet. If requesting general operating support, please provide specific examples of how your organization's programs align with the Vermont Women's Fund priorities.

Character Limit: 1200

## Strategies\*

How will you achieve the goals listed above? Describe the strategies and their purpose. Are there national or local statistics, research, or information about needs and strategies that lead you to believe that the approach you're taking will be successful in meeting identified needs?

Character Limit: 3000

# Demographics of women & girls directly served or indirectly impacted by your project or organization\*

Please describe the population, including age and demographic, of the women and/or girls this project will serve and how it has been specifically designed to address their current needs. Include the input you have received from your target population and how that informs the design of your project and/or organizational mission.

Utilize quantitative data if available (ex. % of those served who qualify for free/reduced lunch; % of those served who are 12-18 years old; % of those served who identify as Black, Indigenous, Latina, or as a Person of Color.

Character Limit: 1200

## Equity\*

Please describe the ways in which your organization, or specifically this proposal, is centering equity in goals and methods. For instance: how do you acknowledge and respond to the different barriers facing the women and girls you work with and employ on staff? How are your organizational practices designed to support inclusivity and diversity?

Character Limit: 1200

## Impact\*

What are the desired short term and long-term impacts on the lives of women and/or girls as a result of their participation in this project? Please explain how people served will be better off. How will this project catalyze change in their lives and/or in the environments and systems in which they live, study, work, play, parent, etc.? If requesting general operating support, please describe your organization's short- and long-term impacts on the lives of women and/or girls as a result of the work you do and/or services you provide.

Character Limit: 1200

## Measuring Success\*

How will you know if the project is successful? Explain how your organization will gather and utilize the following information about specific program activities and/or the project as a whole:

- Program participation (rates, retention, barriers to success, etc)
- Participant feedback (surveys, interviews, etc)
- Measurable outcomes (success and goal attainment by individual participants)
- Reflection and revision how do you envision the outcomes from this project being incorporated into future work?

Character Limit: 1200

#### Collaboration\*

Please explain any collaborative relationships you have developed with other organizations, community partners, businesses, state agencies, etc. that will contribute to the success of your organization and/or this project, and result in less duplication of services.

NOTE: Letters of support from these partners are strongly encouraged and may be included in the "Attachments" section below.

Character Limit: 1200

# Tell us a story about your project\*

Paint a picture that brings your work to life. Be as descriptive as possible and tell us a story that makes it personal. We invite you to explore alternative methods in sharing your story: this could be written, shared in a video, photograph, or a combination thereof. *Please utilize the prompts below if sharing a video or photo(s).* 

Character Limit: 1200

## If sharing a video, insert link to video here.

Please use this space to provide a link to the video from the video sharing service. Videos should be no longer than 3 minutes. *Programs such as Windows Movie Maker and iMovie,* 

among others, work well for creating videos at home or in the office. Once created, videos can be uploaded to a video sharing service, such as YouTube or Vimeo.

Character Limit: 2000

# If sharing a photo, upload photo file here. You may upload no more than 2 photos.

#### Photo upload #1

File types supported: png, jpeg, or jpg.

Please indicate photographer credit and/or photo description in text area.

Character Limit: 500 | File Size Limit: 2 MB

## If sharing a photo, upload photo file here.

## Photo upload #2

File types supported: png, jpeg, or jpg.

Please indicate photographer credit and/or photo description in text area.

Character Limit: 500 | File Size Limit: 2 MB

## **Attachments**

If you have questions about the following attachments, please contact Jane Mulcahy at jmulcahy@vermontcf.org

## Project Budget - Itemized (Required for ALL but general operating requests)

Attach a copy of your itemized project budget. You should include both expenses and revenue, including pending and secured support. (Sample budget documents may be used as a guide and downloaded from the Community Foundation's website - visit our <u>Online Grants Center</u> for more details.)

File Size Limit: 1 MB

## **Budget Narrative (OPTIONAL)**

You can use this space to provide additional information or content on your project budget. If you are seeking multiple years of support, please explain how your budget will change in 2-3 years.

Character Limit: 800

# Organizational Financial Statements - Current Fiscal Year (Required)\*

Upload a pdf copy of your organization's current fiscal year budget as approved by your board of directors alongside your current profit and loss statement. You may need to combine multiple files into one pdf. (Sample documents can be downloaded from the Community Foundation's website - visit our <a href="https://www.vermontcf.org/nonprofits-and-grantseekers/how-to-apply/Online Grants Center FAQ">https://www.vermontcf.org/nonprofits-and-grantseekers/how-to-apply/Online Grants Center FAQ</a> for more details.)

File Size Limit: 3 MB

## Organizational Financial Statements - Completed Fiscal Year (Required)\*

Upload a copy of your organization's financial statements from its most recently completed fiscal year including a profit and loss statement as well as your balance sheet. (Sample documents can be downloaded from the Community Foundation's website - visit our <a href="https://www.vermontcf.org/nonprofits-and-grantseekers/how-to-apply/Online Grants Center">https://www.vermontcf.org/nonprofits-and-grantseekers/how-to-apply/Online Grants Center</a> FAQ for more details.)

If you are showing a deficit in your financials, please tell us why in the box below or enter N/A. Character Limit: 600 / File Size Limit: 3 MB

## **Organizational Financial Statements - Audited Statements**

If available, please include your most recent <u>audited</u> financial statement, whether they reflect the most recently completed fiscal year or the year prior.

File Size Limit: 3 MB

We strongly encourage letters from constituents and/or collaborative partners such as other nonprofits, state agencies, businesses, especially if those relationships are a key component of your project and/or organization.

## **Letter of Support (Optional)**

File Size Limit: 2 MB

## **Letter of Support (Optional)**

File Size Limit: 1 MB

# **Grant Report (If Applicable)**

If you received funding from the Vermont Women's Fund in the last three years, please upload your most recent grant report. You can find your grant report in your online account as a Follow-up form connected to your application on your account dashboard. From the report form, please select the option at the top of the page to create a "Follow Up Packet" and upload it here.

File Size Limit: 4 MB

# Fiscal Sponsorship (If Applicable)

Our grants must be paid to a registered 501(c)(3) nonprofit, church, or public entity, such as a town, public school, or state agency. If your organization or group does not fall into one of these categories, you will need to use a fiscal sponsor. Download a blank <u>Fiscal Sponsor</u> <u>Agreement form</u> and forward it to your fiscal sponsor to fill out and sign. If you have questions, please contact Celia at 802-388-3355 ext. 222.

Upload a scanned copy of your signed Fiscal Sponsor Agreement below.

File Size Limit: 1 MB

## Attach a Photograph

Quality photos can be very helpful and inspiring. Sometimes we have opportunities to share your proposal with other potential funders and sometimes we want to promote the good work you are doing through social media and web posts. Images of women and girls involved in activities similar to your proposal are usually the most compelling. Providing an image is optional, but we would be grateful. Ideally we look for JPG and PNG files that are at least 6" x 4" in size and 300 dpi resolution. Not sure how to check for these settings? Ask our Communications Manager: Zoe Pike, zpike@vermontcf.org

Please attach Your Photograph in a .jpg or .png file that is a minimum of 100KB and a maximum of 2MB.

File Size Limit: 2 MB

## Photograph License and Release (if applicable)

If you are attaching a photograph, please indicate your acceptance of the terms below:

You hereby grant to the Vermont Community Foundation (VCF) an unrestricted license to use and publish Your Photograph in VCF communications material in any and all manner and media. You hereby represent that you have permission to grant these rights (please make sure you have a signed photo release on file for any identifiable subjects in the photograph you submit). You hereby release the VCF and its employees from any and all claims and/or liability related to Your Photograph.

#### Choices

I agree

I do not agree

# Submission

By submitting your application to the Vermont Community Foundation, you give us permission to share your application with other potential funders, both individuals and foundations.

The grant deadline for 2023 is **5:00 p.m. on Tuesday, March 21.** No late applications will be accepted so please make sure to plan accordingly and submit early to ensure receipt. Applicants will be notified of our decision in May 2023. Visit <a href="www.vermontcf.org/VWFGrantmaking">www.vermontcf.org/VWFGrantmaking</a> to learn more.